

WEDDING BROCHURE

Live wedding painting 2024 Renée van den Kerkhof | neetje.nl





IN THIS BROCHURE

Live wedding painting	03
About Renée	05
Packages	06
Sizes	08
Travel & destination weddings	09
Painting style How it works	10
How it works	11
Have you considered this?	14



Your own unique work of art, to treasure a lifetime. Captured right on the spot, during your wedding day. The painting is a physical souvenir of your special day. On top of that, seeing somebody paint live offers also inspiration and entertainment.

- Very personal to give and to receive
- Customised to you(r wishes, moment, dresscode, theme)
- All loves and cultures welcome
- Style: between realistic and impressionistic
- As a courtroom sketch artist, I am specialised in detailed portraits
- With acrylic paint and good quality materials, without animal products
- ▶ For every sold painting, I donate to Treesforall so they can plant a tree
- ▶ 100% "I do"-experience, all couples say "I do" at weddings I attend ;)

For all paintings:

- I am open to couples and polycules of all genders, preferences and cultures. Queer and quirky, or traditional and veiled, I'd happily paint your love!
- We discuss your wishes and vision beforehand during an intake
- ▶ The **sides** of the canvas will be painted as well (no details)
- ▶ You can easily hang the painting; I make sure there's a wire on the back
- ▶ Afterwards, you will receive a **certificate of authenticity** by mail, with an official stamp and my signature. This is a professional document in the art world, ensuring the value of the painting
- ▶ If possible, I create a fun montage video of the painting process!



Most clients book me six to eighteen months in advance. Last-minute availability is often limited

ABOUT RENÉE

Hi there, I am Renée van den Kerkhof (she/her). Born in 1991, in Susteren (Limburg, the Netherlands), and have been living in Dordrecht for a while. I visualise what matters.

A few words about me: I enjoy playing games where you build things, I make bad puns, have autism, love eating (vegetarian) sushi, and prefer iced tea over wine. Together with my partner, I try to raise a stubborn dog. In vain.

I graduated from the art academy in Breda (2015), and prior to that, I got a Bachelor's in Literary Studies at Leiden University (2012). As one of the few Dutch courtroom sketch artists, I am specialised in creating recognisable portraits very quickly. And fun fact: I am ambidextrous, so I can also paint with my left hand!



PACKAGES

Over the (honey)moon



Premium

- ▶ Up to 7 hours of on location painting
- Details rendered and touch-ups in the studio afterwards, based on photos
- Maximum of 20 people besides the wedding couple
- Including feedback round during the studio work
- Including protective varnish layers
- Finished within 2 months

Diamond



Same day

- ▶ Up to 7 hours of on location painting
- Maximum of 4 people besides the wedding couple
- Handed over at the end of the day or evening

- ▶ 70 by 90 cm: 2125,-
- 60 by 80 cm: 2075,-
- ▶ 50 by 60 cm: 2025,-
- ▶ 40 by 50 cm: 1975,-

- ▶ 70 by 90 cm: 1325,-
- 60 by 80 cm: 1275,-
- ▶ 50 by 60 cm: 1225,-
- ▶ 40 by 50 cm: 1175,-

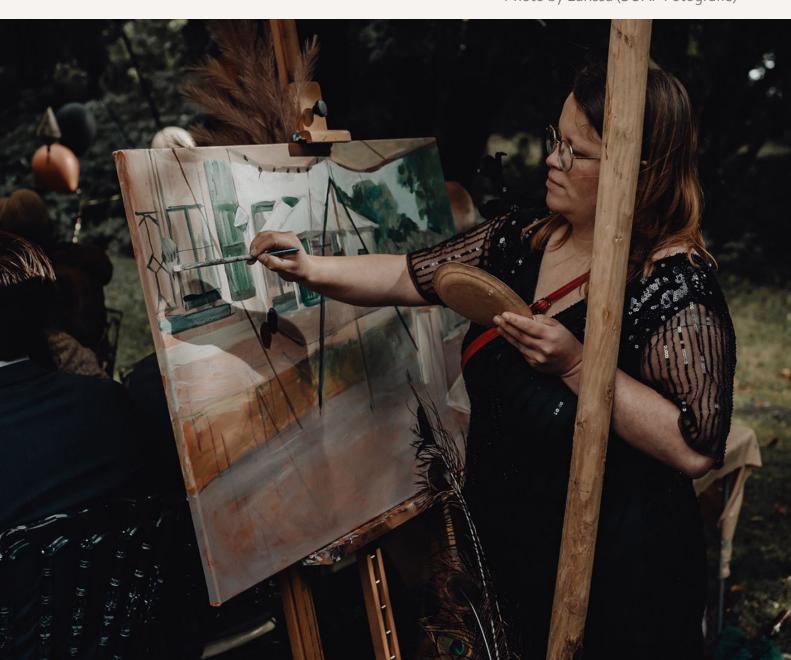
CUSTOM PACKAGE for your out-of-the-box or high-end wedding

Tailored specifically for you, featuring, for example:

- A special size canvas (e.g. square, or panorama)
- Several hours of live painting (and studio touch-ups) combined with several hours of live quest portrait illustrations
- A diptych; two paintings of your wedding (I'll start both during the day, and finish them afterwards)
- A destination wedding where I stay an extra day and spend more love and time before handing over the painting

A lot is possible, and I always enjoy creative ideas!

Photo by Larissa (SOAP Fotografie)





I'm not the one who's going to go for big-BIGGER-BIGGEST, but love making a valuable, detailed memento of your day. My favourite canvas size is 50 by 60 cm.

In this video, you can see me hold and spin canvases of the different sizes.

For paintings of all the standard sizes, I have cardboard boxes in stock, so you can safely take the painting back home.

TRAVEL & DESTINATION WEDDINGS

For beautiful, fun, cozy weddings, I travel all over the Netherlands and Europe!

For local Dutch weddings, I charge 0,40 per km including VAT, traveling from Dordrecht. If applicable:

- parking fees compensation
- an overnight stay in a hotel (if there's quite a distance, if the chosen moment is in the evening)

For weddings abroad, further away, like with destination weddings, I will formulate a package price that includes two nights in a nearby hotel (night before and night after) and additional costs.

- For a bigger chance that your wedding fits in the calendar: the further away I'd have to travel, the more important it is to book ahead of time
- The further I'd travel, the bigger margin I'd calculate for the travel time (I've never been too late for a wedding)
- If a plane flight is required, I can only take a small canvas with me (shipping is also an option but does mean extra risks)

A lot of my offers are custom. Some price indications:

Belgium: +50 to 350

• Germany: +200 to 900

▶ France: +350 to 1000

▶ Italy: +900 to 1800

Besides Dutch, I speak English, German and French.



PAINTING STYLE

With me, you get a beautiful **impression**. Sometimes painted more quickly, like **impressionistic** with rough brushstrokes or dots, sometimes quite **realistic**. I learn a lot from how lights and shadows work. I can tailor my style a bit to your taste. Do you want brighter colours or a more limited **colour palette**, a bit more playful or more serious?

My paintings won't be cartoony with thick outlines or a graphic vibe. When I'm painting lovely trees and backgrounds, I feel a bit like Bob Ross. **The wedding couples** on my paintings are the focal points, with more details and contrast than the rest.

At the start of your big day, you can already see a base layer of colour on the canvas, so I can immediately play with lighter and darker colours. Often this is a salmon colour (burnt sienna), making the natural colours stand out beautifully on top. I start out with rough shapes and add details step by step, in layers.





You sure don't get married every day (or don't plan a wedding every day for your bestie), so I can very well imagine you've never hired a live artist before. In 10 steps, how I work and what you can expect.

BEFORE

- 1. Availability check
- 2. Videocall (or online form), offer & retainer
- 3. Check-in closer to date

DURING

- 4. Arrival & set-up
- 5. Enjoy the moment!
- 6. Presentation & wrap-up

AFTER

- 7. (Premium painting in studio)
- 8. (Varnish & delivery)
- 9. Timelapse / montage
- 10. Invoice & certificate



BEFORE

- 1. You enquire through the contact form if I am still available on your day. I will respond within two working days. Not available? Then an afterpaint, based on one or more wedding photos, might be an option.
- 2. We pick a time for a videocall to go through all your wishes and options, together. Filling out an online form is also an option. I draw up an offer, which is valid for a week. If you accept and pay the 375,- retainer, I will send you a confirmation and lock in your booking.

To avoid disappointments: don't wait too long. A date is booked after the retainer has been processed.

3. About three weeks before your day, we get back in touch to finalise details and practical matters.

DURING

- 4. I arrive well in time, preferably 1-2 hours before the moment, to build up my workspace and paint the first layers.
- 5. Enjoy! Be in the moment, experience your special day worry-free. I know which family member or wedding planner I can tap on their shoulder if I have a question.

During the chosen moment, I take photos and videos to base the painting on, for example:

- your entrance
- exchanging the rings
- cutting the cake

A mini-photoshoot to take reference material, tailored to your vision, is also an option.

Will there be a photographer and/or videographert? Then I will check in with them, so that we don't get in each other's way.

During the day, you are welcome to come and take a peek, or maybe you'd prefer a big surprise later on?

6. At the end of the day I present your live wedding painting! Will you note this moment in your planning?

AFTER

- 7. With the premium package, I put some extra love and time into all the tiny details. The package includes a round of feedback on the day itself ('can Grandma be added?') and a round of feedback for final small details once I have rendered the painting ('can one of the clouds be removed?'). I send a photo at completion as a final check.
- 8. A premium artwork gets two protective varnish layers. If you live nearby in the Netherlands (Dordrecht, Rotterdam, Breda area), I'd happily come over to deliver the painting personally. Otherwise, the painting will be sent to you well-packaged as a registered, insured parcel.
- 9. Within a few days I will edit the video (if there was the opportunity to shoot one). This will be sent to you as a digital file. A nice way to look back at the day!
- 10. Within a week after the date, you will receive the final invoice for the remaining balance, including a payment link for easy processing. You will receive the certificate of authenticity by mail.



CONSIDERATIONS

- It is possible to incorporate a departed loved one into the painting
- A frame is not necessary, but I can recommend a framer if needed
- I can certainly come paint as a surprise, which can be delightful! However, it's essential that the location and any wedding planner involved are aware that I'll be there
- ▶ If you are gifting the painting, I assume the preferences you communicate align with the couple's taste. Check out <u>my blog</u> for tips on gifting a live wedding painting
- ▶ Children, under my guidance, are welcome to add a few dots (like leaves or tiles)
- I can do a bit of "photoshopping with paint", playing with perspective and adding or omitting elements. For example, I can paint your dog or cat that isn't able to physically attend your wedding





Would you like to explore whether we're a good match? Perhaps you'd prefer to go through the options and packages together?

Through the <u>contact form</u> you can indicate your preference to:

- Schedule a videocall on a Tuesday/Wednesday/Thursday during the day
- Schedule a videocall on a Tuesday/Wednesday/Thursday in the evenings
- ▶ Fill out an online form (if you know what you want)

Feel free to check out my social media:

■ Tiktok: <u>@neetjenl</u>

Instagram: <u>@neetje</u>

Facebook: <u>neetjenl</u>

Blogs with tips and info

No DMs please - questions can be asked through email: info (at) neetje.nl



"Neetje brought out a magical moment between me and my husband, I did not know this was possible. She captured exactly the right look and the right feeling. It's truly a memory for life that I cannot stop looking at ever since our wedding, it truly brings you back to that moment with all its beauty and romance. I am so happy that we chose Renée as our live painter in our wedding" ~ S&R